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## **Mitsubishi Electric Mobility to Exhibit at Japan Mobility Show 2025**

*Changing with Society, Building a Society Together*



Rendition of Mitsubishi Electric Mobility booth

**TOKYO, September 17, 2025** - [Mitsubishi Electric Mobility Corporation](http://www.MitsubishiElectric-Mobility.com/en/) (“Mitsubishi Electric Mobility”) announced today that it will exhibit at “Japan Mobility Show 2025,” which will be held at the Tokyo Big Sight in Tokyo, Japan, from October 30 to November 9, 2025.

Under the concept of “Changing with Society, Building a Society Together,” Mitsubishi Electric Mobility will present its initiatives to flexibly adapt to a changing society, as well as to solve social issues, such as road traffic accidents, impact on global environment, and labor shortages, through collaboration with a wide variety of partners. Additionally, case examples will also be presented to show how values can be enhanced by utilizing data acquired through our high-precision devices (components).

A new dedicated website will be available during the opening period of the Show. We are looking forward to your visit to the website, too.

### **Main Exhibition Contents**

#### **<Main Stage>**

- ◆ Interactive visual content that allows you to experience a future affluent mobility society that Mitsubishi Electric Mobility aims to achieve

#### **<Safety, Security, and Comfort Zone>**

- ◆ Exhibition of a demonstration vehicle that allows you to experience the Driver Monitoring System (“DMS”). The DMS detects distraction, drowsiness or health problems of the driver, based on their expressions, eye movement, and biological information while driving. In these cases, it prompts the vehicle to send alerts to the driver or take control itself.
- ◆ Exhibition of a dashboard camera equipped with the DMS and an in-vehicle partner robot. The former is designed to enhance the value created by the DMS for fleet businesses. It combines the DMS and a dashboard camera to provide fleet managers with drivers’ drive records and dangerous driving histories. The latter monitors all passengers just like another person onboard, using attentive user interface.

#### **<Infrastructure and Environmental Conservation Zone>**

- ◆ Exhibition of a next-generation power unit for electric vehicles that contribute to the realization of carbon neutrality
- ◆ Presentation of the “Urban Hawk” service for the US market. This service detects and analyzes deterioration in road surfaces and road signs for the maintenance and management of sustainable transportation infrastructure.

#### **<Wellbeing Zone>**

- ◆ Exhibition of “Cartken” autonomous mobile robots (AMRs). This service is capable of delivering goods in a wide variety of fields, by coping with different environments both indoors and outdoors, such as public roads, commercial facilities, factories. It aims to eliminate labor shortage problems.

### **About Exhibition Booth**

E7105, East 7 Hall, Tokyo Big Sight